

# Kimberly Hunt

## DESIGN DIRECTOR

### WORK EXPERIENCE

**CODE AND THEORY** | July 2017 - Current

#### Associate Design Director

Provide direction and leadership to develop original concepts and seamless interactive design solutions to ensure a quality end product through delivery and launch. This also includes project scoping, strategy, testing and iterating, managing stakeholders and mentoring and coaching.

**AKQA** | January 2017 - April 2017 (Contract)

#### Art Director + Designer

Designed interactive campaigns for a range of value platforms within Apple's Marcom group. Responsibilities included developing concepts, responsive design, and post-production.

**KIMBERLY HUNT DESIGN** | March 2016 - December 2016

#### Freelancer

Designed and developed marketing strategies and branding for a lifestyle gift company based in NY. Worked on-site for a creative marketing agency on promotional graphics introducing Google Home.

**THE TOMBRAS GROUP** | May 2013 - February 2016

#### Art Director

Directed and designed multi-platform digital experiences for a wide range of industries including CPG, beauty, healthcare, tourism, retail, sports entertainment and luxury products. Responsibilities included leading campaign concepts, overseeing photo shoots, UI/UX, visual design and art direction.

**BUMP NETWORKS** | March 2011 - April 2013

#### Senior Designer

Designed cross-platform mobile apps, websites and data visualization applications for B2B and B2C. Responsibilities included UI/UX, visual design, print design and branding.

**SCRIPPS INTERACTIVE** | June 2008 - January 2011

#### Designer

Designed web content and brand strategy for HGTV, Food Network and DIY Network. Responsibilities included promotional graphics, branding, web pages, and site redesign concepts for HGTV.

### EDUCATION

**UNIVERSITY OF TENNESSEE** | August 2004 - May 2008

#### BFA Graphic Design

Highly competitive design program emphasizing creative and intellectual thinking, awareness of individual, social, cultural and communicative values.

### AWARDS & RECOGNITION

**NATIONAL SILVER ADDY** | 2016

#### EKORNES

Award for Stressless YOU® product launch book and event print collateral / signage

**GOLD ADDY D7** | 2015

#### Smoky Mountain 12 Days of Peaceful Christmas

Social post illustrations depicting park scenes for the 12 days of Christmas

### EXPERTISE

#### Specialties

Vision + Strategy  
Experience + Interaction Design  
Design Process + Visual Systems  
Brand Identity + Brand Experience  
User Research + Service Design  
Management + Mentorship

#### Technical Skills

Adobe Creative Suite  
Sketch  
Principle  
Invision  
Keynote  
HTML + CSS

#### Knowledge

Responsive Design  
WGAC Compliance  
Print Design  
Typography  
Color Theory  
Photography

#### Hobbies

Painting  
Traveling  
Bocce

### PORTFOLIO

[kimberlyhunt.design](http://kimberlyhunt.design)

### HONORS & AWARDS

#### August 2008

Summa Cum Laude

#### April 2008

EUR&CA Award, AIGA SEED

### GET IN TOUCH

#### Email

[kim@kimberlyhunt.design](mailto:kim@kimberlyhunt.design)

#### LinkedIn

[linkedin.com/in/kimberlyhuntdesign](http://linkedin.com/in/kimberlyhuntdesign)